

Home of the 2014 Bronco World Series

## Corporate Sponsorships Order Form

LAYB's costs are not covered by registration alone and we rely on local sponsors to keep our program going strong. As a corporate sponsor, your ad will get regular, repeated exposure to local baseball fans and families -- LAYB has more than 750 families and 2,500 people who attend our games each week. Funds help us maintain our world-class facility. *Thank you for supporting LAYB!* Your sponsorship of LAYB is tax deductible.

## 2014 Sponsorship Packages (select all that apply). All packages good for 2014 calendar year:

□ Platinum Sponsor \$10,000 − Field Naming Rights, center-field Premium Banner 24' x 4', full-page back or inside front cover ad on World Series Program, top-right banner ad on LAYB Web site, name and logo on all World Series branded material, plus all non-banner related sponsorship benefits in other packages.

□ Premier Sponsor \$1,000 to \$7,000 − Options include 8' X 4' front gate banner, Pony bullpen banner or 8' X 16' on Bronco field, banner ad on LAYB Web site, name and logo on all World Series branded material, ¼ page ad in World Series Program, throw first pitch at a World Series game plus all non-banner related sponsorship benefits in other packages.

□ World Series Sponsor \$700 - 8' X 5'Bronco field World Series Banner + Shetland field banner, ¼ page ad in World Series Program (\$100 value) free passes, vendor booth at LAYB\*, advertising on LAYB Web site and Facebook page.

□ Standard Sponsor \$400 - 8' X 4' Mustang Field Banner, vendor booth at LAYB\*, advertising on LAYB Facebook page, \$300 for renewals.

□ Sideline Sponsor \$300 to \$500 − Sideline or Snack Shack Banner 8.5' X 3.5' or 8' X 4', vendor booth at LAYB\*, Advertising on LAYB Facebook page.

□ World Series Program Ad – please select size: □full-page for \$500 □  $\frac{1}{2}$  page for \$250 □  $\frac{1}{2}$  page for \$100 □ Business Card ad for \$50.

\*Sponsors get vendor booth access by appointment -- additional fees may apply.

☐ YES, I would like to reach thousands of customers and clients in the Los Alamitos area and be a CORPORATESPONSOR of LAYB by contributing \$\_\_\_\_\_ for a 2014 sponsorship.

## CORPORATE SPONSOR INFORMATION:

Sponsor's Name: \_\_\_\_\_\_ Sponsor's Phone # ( ) \_\_\_\_\_

Sponsor's address: \_\_\_\_\_

Sponsor's e-mail or website address: \_\_\_\_\_ Contact: \_\_\_\_\_

Please give your Corporate Sponsorship FORMS & FUNDS to a league representative or mail it to: LAYB, PO BOX 371, LOS ALAMITOS, CA 90720 (please make all checks payable to LAYB)

<u>www.layb.org</u>